

INVOICE



WPTV
1100 Banyan Blvd.
West Palm Beach, FL 33401
Main: (561)655-5455
Billing: (877)290-6105

Invoice #	Invoice Date	Invoice Month	Invoice Period
311936-1	10/28/12	October 2012	10/01/12 - 10/26/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washing	National

Billing Address:

Rindy & Associates Inc
Attention: Accounts Payable
2401 E Sixth St
Ste 1003
Austin, TX 78702

Advertiser	Product	Estimate Number
Aronberg / Democrat / Attor	Dave Aronberg for State A	DAronberg-04/2012

Flight Dates	Order #	Alt Order #
10/15/12 - 10/26/12	311936	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Duplicate Invoice

Send Payment To:

WPTV
P.O. Box 116871
Atlanta, GA 30368-6871

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/15/12	10/19/12	M-F 9-10a	9-10a	MTWTF--	:30	2	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 MTWTF-- 2 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV Tu 10/16/12 9:51 AM M-F 9-10a 9-10a :30 RMDA12TV03H \$550.00 NM 1 WPTV W 10/17/12 9:59 AM M-F 9-10a 9-10a :30 RMDA12TV03H \$550.00 NM									
2	10/15/12	10/19/12	M-F 10-11a	10-11a	MTWTF--	:30	2	\$475.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 MTWTF-- 2 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV Tu 10/16/12 10:29 AM M-F 10-11a 10-11a :30 RMDA12TV03H \$475.00 NM 1 WPTV W 10/17/12 10:29 AM M-F 10-11a 10-11a :30 RMDA12TV03H \$475.00 NM									
3	10/15/12	10/19/12	M-F 11-12n	11a-12p	MTWTF--	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 MTWTF-- 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 10/15/12 11:25 AM M-F 11-12n 11a-12p :30 RMDA12TV02H \$350.00 NM 2 WPTV Tu 10/16/12 11:28 AM M-F 11-12n 11a-12p :30 RMDA12TV03H \$350.00 NM									
4	10/15/12	10/19/12	M-F 4p-5p	4-5p	MTWTF--	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 MTWTF-- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 10/15/12 4:31 PM M-F 4p-5p 4-5p :30 RMDA12TV02H \$600.00 NM									
5	10/15/12	10/19/12	M-F 5-530p	5-530p	MTWTF--	:30	1	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 MTWTF-- 1 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 10/15/12 5:28 PM M-F 5-530p 5-530p :30 RMDA12TV03H \$950.00 NM									

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311936-1	10/28/12	October 2012	10/01/12 - 10/26/12
Advertiser	Product	Estimate Number	
Aronberg / Democrat / Atto	Dave Aronberg for State A	DAronberg-04/2012	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/15/12	10/19/12	M-F 1135p-1235a	1135p-1235a	MTWTF--	:30	1	\$475.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 MTWTF-- 1 \$475.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 10/16/12 12:30 AM M-F 1135p-1235a 1135p-1235a :30 RMDA12TV03H \$475.00 NM									
7	10/22/12	10/26/12	M-F 9-10a	9-10a	MTWTF--	:30	2	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF-- 2 \$550.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV Th 10/25/12 9:56 AM M-F 9-10a 9-10a :30 RMDA12TV04H \$550.00 NM 1 WPTV F 10/26/12 9:28 AM M-F 9-10a 9-10a :30 RMDA12TV04H \$550.00 NM									
8	10/22/12	10/26/12	M-F 10-11a	10-11a	MTWTF--	:30	2	\$475.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF-- 2 \$475.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 10/22/12 10:51 AM M-F 10-11a 10-11a :30 RMDA12TV03H \$475.00 NM 2 WPTV F 10/26/12 10:59 AM M-F 10-11a 10-11a :30 RMDA12TV04H \$475.00 NM									
9	10/22/12	10/26/12	M-F 11-12n	11a-12p	MTWTF--	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF-- 2 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 10/22/12 11:33 AM M-F 11-12n 11a-12p :30 RMDA12TV03H \$350.00 NM 2 WPTV Tu 10/23/12 11:40 AM M-F 11-12n 11a-12p :30 RMDA12TV03H \$350.00 NM									
10	10/22/12	10/26/12	M-F 4p-5p	4-5p	MTWTF--	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF-- 2 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV M 10/22/12 4:18 PM M-F 4p-5p 4-5p :30 RMDA12TV03H \$600.00 NM 1 WPTV Tu 10/23/12 4:38 PM M-F 4p-5p 4-5p :30 RMDA12TV03H \$600.00 NM									
11	10/22/12	10/26/12	M-F 1135p-1235a	1135p-1235a	MTWTF--	:30	1	\$475.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF-- 1 \$475.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV F 10/26/12 11:46 PM M-F 1135p-1235a 1135p-1235a :30 RMDA12TV04H \$475.00 NM									
12	10/22/12	10/26/12	M-F 1235-135a	1235-0135a	MTWTF--	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF-- 1 \$175.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV F 10/26/12 1:24 AM M-F 1235-135a 1235-0135a :30 RMDA12TV04H \$175.00 NM									

Total Spots 19 **Gross Total** \$9,375.00

Payment Terms 30 Days

We warrant that the actual broadcast information shown on this invoice was taken from the program log. We certify that the advertising sales practices and this advertising sales agreement do not discriminate on the basis of race or ethnicity.

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311936-1	10/28/12	October 2012	10/01/12 - 10/26/12

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
Aronberg / Democrat / Atto	Dave Aronberg for State A	DAronberg-04/2012

Agency Commission \$1,406.25

Net Amount Due \$7,968.75